



## Benefits of Membership

Economic vitality is key to every community in Oregon. The Oregon Economic Development Association (OEDA) can be your best resource for training, best practices, connections and national recruitment opportunities. In addition, OEDA is the only statewide group of economic development leaders advocating for legislative support for critical economic development priorities, programs and initiatives.

As an OEDA member, you have access to:

- **The Oregon Prospector—A Site Selector’s Best Resource:** On OEDA’s official website, members can post **unlimited industrial sites and buildings free of charge**. This year, the Oregon Prospector website has recently been upgraded to provide a quicker, more targeted process to send in prospect proposals. Our outreach team will be available to train you on how to use the new features. Visit [www.oregonprospector.com](http://www.oregonprospector.com) to learn more.
- **Access to Hundreds of Resources:** OEDA connects you to over 85 economic development professionals including the State of Oregon, Community Colleges and regional partners.
- **OEDA’s Professional PR Firm Contact:** Over **\$360,000 was leveraged** in the 2007 Earned Media Campaign. This continuing effort helps get your development successes and advantages out to a national audience. The campaign has been extremely successful in raising the profile of numerous Oregon communities as a great business recruitment and expansion option.
- **Executive Training:** Comprehensive training programs featuring regional & national speakers will help you stay on the cutting edge of the profession. OEDA offers high caliber training programs including Spring and Summer Workshops and an annual two day conference each Fall.
- **A Voice at the State Level:** OEDA continues to educate legislators about economic development positions on programs, initiatives and bills that are important to our members. OEDA will develop a legislative strategy and key messages to advocate for economic development.

Many communities value their investment in an OEDA membership. To learn more about OEDA and its many initiatives and services, visit [www.oeda.biz](http://www.oeda.biz). We are looking forward to helping you develop your communities. Become a member now for 2009 and receive the benefits for the rest of 2008 at no additional cost.



Post Office Box 325 • Salem, Oregon 97308 • (503) 362-6331 • www.oeda.biz

## Association Membership Application 2009 OEDA Membership Dues

Please print out a copy of this form and mail with payment, to the address below.

**Member Information:**

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Organization Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

**Student/Retirement Membership** \$100 \_\_\_\_\_

**Not for Profits and Government Bodies**

- Populations < 20,000 \$250 \_\_\_\_\_
- Populations between 20,001 and 50,000 \$500 \_\_\_\_\_
- Populations > 50,000 \$750 \_\_\_\_\_

**Regional Economic Development Organizations** \$750 \_\_\_\_\_

**For Profit Businesses**

- Up to 20 employees \$500 \_\_\_\_\_
- Over 20 employees \$1,000 \_\_\_\_\_

**Sponsorship Investment**

- Economic Players \$5,000-\$10,000 \_\_\_\_\_
- Economic Developers Club \$10,001-\$25,000 \_\_\_\_\_
- Economic Developers Club \$10,001-\$25,000 \_\_\_\_\_
- Oregon Prospectors Club Over \$25,000 \_\_\_\_\_

**Pacific NW Economic Development Council** (regular rate \$50) \$25 \_\_\_\_\_

**Total Enclosed** \$ \_\_\_\_\_

Please make the check payable to OEDA and Mail payment with this form to:

**Oregon Economic Development Association**

P.O. Box 325  
Salem, OR 97308



**Oregon Economic Development Association  
Membership Scale - Effective now through December 2009**

**Student/Retirement Membership** \$100 per year

This membership is designed for students who are currently studying Economic Development and/or Economic Development Professionals who have retired but still want to keep in touch with the latest economic developments around the state.

- Receive updates of Economic Development news happening around the state.
- No discount to Fall or Spring training sessions

**Not for Profits and Government Bodies**

Populations < 20,000 \$250 per year

- Positive feeling about helping Oregon grow economically
- Receive updates of Economic Development news happening around the state.
- 20% discount on one person attending OEDA events

Populations between 20,001 and 50,000 \$500 per year

- Positive feeling about helping Oregon grow economically
- Receive updates of Economic Development news happening around the state.
- 20% discount on 3 people attending OEDA events

Populations > 50,000 \$750 per year

- Positive feeling about helping Oregon grow economically
- Receive updates of Economic Development news happening around the state.
- 20% discount on 6 people attending OEDA events

**Regional Economic Development Organizations** \$750 per year

- Positive feeling about helping Oregon grow economically
- Receive updates of Economic Development news happening around the state.
- 20% discount on 6 people attending OEDA events

**For Profit Businesses** (Based on Number of Employees)

Up to 20 employees \$500 per year

- Positive feeling about helping Oregon grow economically
- Receive updates of Economic Development news happening around the state.
- 20% discount on 3 people attending OEDA events

Over 20 employees \$1,000 per year

- Positive feeling about helping Oregon grow economically
- Receive updates of Economic Development news happening around the state.
- 20% discount on 6 people attending OEDA events

**Economic Players** \$5,000-\$10,000 per year

- Ad on Economic Development Website
- Four Tuition Free Spots in the Training Seminars

### **Economic Developers Club**

\$10,001-\$25,000 per year

- Click Through Ad on Economic Development Website
- Four Tuition Free Spots in the Training Seminars
- Free Booth at the “Back to Business Conference”

### **OEDA Utility Investors**

\$5,000-20,000 per year

#### **Level 1 - \$5,000**

- Support for a healthy Oregon Economy
- Economic development capacity development through 3 training events per year. These trainings and annual conference provide state of the art tools and information to maximize practitioner’s effectiveness.
- Click through Ad with PGE logo on the OEDA Economic Development Website
- Free booth at the “Back to Business Conference” to highlight utilities services and programs to 150-200 economic development practitioners throughout the state
- Four tuition free spots in the Training Seminars

#### **Level 2 - \$10,000** - All of the above and:

- Premier sponsor of the recently upgraded Oregon Prospector Site selector website – with custom link to utility websites through front page utility logo and featured contact information. Oregon Prospector is the only online searchable website targeted at Site selectors and business relocation prospects that provide efficient online listing of statewide industrial sites and buildings. The program customizes demographic, community and labor force information by location. State and local economic developers use the program to provide detailed customized responses to business leads.

#### **Level 3 - \$15,000** - All of the above and:

- Featured sponsor of the OEDA Earned Media Campaign. This program highlights Oregon to national business; site selector and strategic industry cluster media and promotes the state as a competitive business relocation and expansion destination.

#### **Level 4 - \$20,000** - All of the above and:

- Advocacy for Economic Development incentives and funding for critical tools This program will ensure consistent strategic economic development messaging and support for critical economic development policies, funding and incentives programs to state legislators and policy makers to ensure a strong business climate for Oregon.

### **Economic Developers Club**

\$10,001-\$25,000 per year

- Click Through Ad on Economic Development Website
- Four Tuition Free Spots in the Training Seminars
- Free Booth at the “Back to Business Conference”

### **Oregon Prospectors Club**

Over \$25,000 per year

- Rotating Banner Ad on Website
- Eight Tuition Free Spots in the Training Seminars
- Free Booth at the “Back to Business Conference”
- Title Sponsorship of Spring or Summer Training
- Title Sponsor Recognition and Opening Speech at OEDA’s Back to Business Conference