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FOR IMMEDIATE RELEASE

SEDCOR Hires New Membership Manager

Salem, OR – Ray Burstedt, President, SEDCOR (Strategic Economic Development Corporation) the lead economic development organization for Marion and Polk Counties, announced today that Kim Leighty, has joined SEDCOR as the new Membership Manager. In this position, Kim will play an important role in the development and execution of membership growth and retention.

Burstedt stated, “We have spent a considerable amount of time looking for just the right person to fill the membership position at SEDCOR. We are confident that the qualities and experience Kim brings to us makes her just the right person. She is excited to join us and we are excited to have her join us, becoming a significant part of our team.”

Kim comes to SEDCOR from Associated Business Systems, where she was an Area Supply Manager. Prior to that, Leighty worked in Retail Management for twelve years. Her background has revolved around customer service and doing whatever it takes to make a loyal customer.

“At SEDCOR, I am looking forward to building lasting relationships with our current members, while also increasing members. SEDCOR’s mission is to support and enhance the performance of existing and new businesses, and I am honored to be a part of the growth in our community. I was born and raised in Salem, and have watched the growth and am looking forward to what the future will bring.”

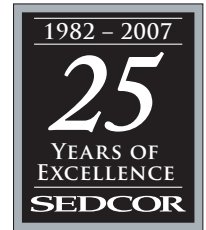
Kim can be reached at 503-485-9804 or email kleighty@sedcor.com.

SEDCOR, is a private, non-profit membership organization, composed of over 500 business and community leaders. SEDCOR’s mission is to enhance and diversify the economy of the Mid-Willamette Valley by supporting and enhancing the performance of existing businesses and recruiting new businesses.

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CONTACT: Susan Appleby, Communications Manager, SEDCOR
Call 503-485-9803 or email sappleby@sedcor.com
www.sedcor.com

Mail | 745 Commercial St. NE
Salem, OR 97301
Phone | 503-588-6225
Fax | 503-588-6240
Email | info@sedcor.com
Web | www.sedcor.com



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