



## 2009 Fall Conference Schedule

### THE FLIGHT PLAN DETAILS

#### **FLIGHT PLAN 1: STREAMLINING FOR BUSINESS SUCCESS**

*Learn about the tools and strategies that businesses are using to compete in the global economy. Practices and resources from Lean Manufacturing to the new Supply Oregon Connectory are making companies more efficient and creating new market opportunities.*

#### **Monday, October 12<sup>th</sup>**

LEAN High Performance 101 Full Day Training (Pre-registration required, limited to 18 participants and two per organization) In this one-day training, you will learn to see the value of thinking LEAN.

*NIKE does it. Climax Portable Machines and Silverton Hospital are on the journey. LEAN. What is it and why should development professionals know about it?*

LEAN consultants Kari Penca and Phil Cronin from the Oregon Manufacturing Extension Partnership (OMEP) will be your guides.

**Session 1 – 10:15 a.m. – 11:30 a.m.** Lean High Performance 101 – Part 1 (Limited 18 People-Pre - Registration Required)

**Session 2 – 1:15 p.m. – 2:30 p.m.** Lean High Performance 101 – Part 2 (must be pre-registered)

**Session 3 – 3:00 p.m. – 4:30 p.m.** Lean High Performance 101 – Part 3 (must be pre-registered)

#### **Tuesday, October 13<sup>th</sup>**

**Session 1 – 10:15 a.m. – 11:30 a.m.** Supply Oregon: The Connectory

Speaker: Pacific NW Defense Coalition Executive Director Brice Barrett

**Session 2 – 1:15 p.m. – 2:30 p.m.** Innovation Oregon: From the Drawing Board to the Shelf

Speakers: ONAMI President & Executive Director Skip Rung and Janet Teshima

#### **FLIGHT PLAN 2: ECONOMIC DEVELOPMENT TOOLKIT**

*Get connected to the latest tools for practitioners. Get tips on innovative financing programs, explore the network and how to tap into the new world of social marketing, and learn how Supply Oregon can help you connect your companies to new business.*

#### **Monday, October 12<sup>th</sup>**

**Session 1 – 10:15 a.m. – 11:30 a.m.** Facilitation 101

**Session 2 – 1:15 p.m. – 2:30 p.m.** Supply Oregon: The Connectory

Speaker: Pacific NW Defense Coalition Executive Director Brice Barrett

**Session 3 – 3:00 p.m. – 4:30 p.m.** Innovative Financing: Connecting to Early Stage Money

Speakers: Eric Pozzo – Oregon Angel Fund, Oregon Entrepreneurs Network Executive Director Linda Weston and Bill Fashing – Hood River Economic Development

## **Tuesday, October 13<sup>th</sup>**

**Session 1 – 10:15 a.m. – 11:30 a.m.** From Twitter to Facebook: Connecting to the Network

**Session 2 – 1:15 p.m. – 2:30 p.m.** Strategic Planning in Changing Times

### **FLIGHT PLAN 3: COMMUNITY DEVELOPMENT TACTICS**

*Incentives, neighborhood revitalization, small business development – all are valuable ways to improve your community and create jobs. Learn about the early successes of the Oregon Main Street program, incentives to keep, grow and attract business, and methods for helping your small businesses grow.*

## **Monday, October 12<sup>th</sup>**

**Session 1 – 10:15 a.m. – 11:30 a.m.** Oregon Main Street – Success Stories from Around the State

Speakers: McMinnville Downtown Association Director Kris Gullo, Oregon City Commissioner Daphne Wuest, City of La Grande Community Development Director Charlie Mitchell

**Session 2 – 1:15 p.m. – 2:30 p.m.** Employment Lands – An essential economic asset for your community

Speakers: Bob Parker – ECON Northwest, Oregon Business Department's Mike Williams, Tom Hogue – Oregon Department of Land Conservation & Development

**Session 3 – 3:00 p.m.– 4:30 p.m.** Incubating a Business

Topics include Federal Loan & Other Assistance Programs (Dennis Lloyd, Lender Relations Specialist, Small Business Administration), MarketLink – Customized Business Research Tools (Valerie Plummer, Executive Director, OMEN), Private Sector Business Incubators (Josh Friedman, Cofounder of NedSpace)

## **Tuesday, October 13<sup>th</sup>**

**Session 1 – 10:15 a.m. – 11:30 a.m.** Business Incentives: Understanding why we love them more!

Speakers: Renate Mengelberg – Clackamas County, Jack Isselmann – Tonkin Torp, John Southgate – City of Hillsboro, Art Fish – Business Oregon

**Session 2 – 1:15 p.m. – 2:30 p.m.** Community Development Resources- Making the Connections

Topics include Federal Grant & Technical Assistance to Rural Communities (Martin Zone – Business Specialist, USDA), Developing Energy & Water Resource Solutions to Rural Communities (Julia O'Shea, Farmers Conservation Alliance), State Funding Sources Including Community Development Infrastructure Funding (Gloria Zacharias, Program Coordinator, Business Oregon) and Community Capacity – The Foundation for Development (Tom Gallagher, Director, Ford Institutes for Community Building)