

## Spring 2009 Conference Training

**Date:** March 19, 2008  
**Location:** Salem Conference Center, Croissan Room B & C  
200 Commercial Street SE, Salem, OR 97301  
**Time:** 9:30 am – 3:00 pm  
**Cost:** \$50.00 OEDA Member, \$65 Non -Member

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### Conference Agenda

**9:30 – 10:00 am**

**Welcome to OEDA**

*OEDA Board Meet & Greet*

**10:00 – 10:15 am**

**Welcome & Introduction**

*Ron Fox, OEDA President*

**10:15 – 11:15 am**

**How Production & Energy Efficiency Measures Can Strengthen Your Business Community**

Presenters:

Elaine Prouse, Sr. Industrial Sector Manager, Energy Trust of Oregon

Patrick Murphy, Executive Director, Oregon Manufacturing Extension Partnership

15 Minute Break

**11:30 – 12:30 am**

**Legislative Session '09: Overview of Initiatives – Opportunities to Advocate for Economic Development Priorities**

Presenters:

Ron Fox, President, OEDA and Director, SOREDI

Jack Isselmann, Government Relations and Public Policy, TONKON TORP

**12:30 – 1:30 pm**

**Networking Lunch**

**Brief 5-10 minute update: Invited Guests: Tim McCabe, Kathy Jaworski and Craig Smith**

**1:30 – 2:30 pm**

**Leverage Your High Value Tourists for Business Development Goals**

Presenters:

Scott West, Chief Strategy Officer, Travel Oregon

Colleen Padilla, Business Development Manager, SOREDI

Carolyn Hill, Executive Director, Southern Oregon Visitors Association

Roger Lee, Executive Director, Economic Development Central Oregon

**2:30 – 2:45 pm**

**Wrap Up/Meeting Adjourned**

*Ron Fox, OEDA President*