

# LEVERAGING FUNDING, RESOURCES, AND MEMBERSHIPS FOR MAXIMUM ADVANTAGE

Ray Burststed, President



# “BANG FOR YOUR BUCK”

- **Business Retention and Expansion Programs**
- **Manufacturing Advocacy**
- **International Trade and Export Promotion**
- **Economic Incentives**
- **Industrial Recruitment**
- **Events**
- **Publications and Website**
- **Information Resources**

# **BUSINESS RETENTION AND EXPANSION PROGRAMS**

- **“WIN” TEAM**
- **IMOM**
- **CONSORTIUM BUILDING**
- **BUSINESS NETWORKS**
- **CONNECTING TO COMMUNITY  
COLLEGE AND K-12**
- **EDAB**
- **RESOURCE DATA BASE (ONE STOP  
SHOPPING)**

# MANUFACTURING ADVOCACY

- **Enterprise Zones**
- **Recruiting Clusters**
- **IMOM**
- **Manufacturing Networks**
- **Curriculum Building**
- **Business Referrals**
- **Marketplace Trends**

# INTERNATIONAL TRADE AND EXPORT PROMOTION

- **Oregon Business Development Dept.**
- **Trade Mission Opportunities**
- **International Recruitment**

# ECONOMIC INCENTIVES

- **Enterprise Zones**
- **State, Local, and Federal Programs**
- **Clustering**
- **Business Networks**
- **Workforce  
Development/Recruitment/Screening**

# INDUSTRIAL RECRUITMENT

- **Strengthening the Network**
- **Cluster Building**
- **New Jobs, New Opportunities**

# MEMBERSHIP EVENTS

- **Monthly Economic Business Forums**
- **Annual Honors Awards Luncheon**
- **Annual Gala**
- **Annual Golf Tournament**
- **Industrial Site Tours**
- **Groundbreakings**

# **PUBLICATIONS & WEBSITE**

- **Enterprise Magazine, Quarterly**
- **SEDCOR EXPRESS, Monthly**
- **Printed Materials**
- **Interactive Website: [www.sedcor.com](http://www.sedcor.com)**
- **National Website Banner Ads**
- **Oregon Prospector Postings**
- **Land and Building Inventory**
- **Business and Industry News**